Media Arts 11 Final Summative Project 15%

Due: Friday January 22, 2016

We have been talking about social justice and how various media mediums can be effective in communicating messages and awareness using a variety of creative, traditional and technological media. For the final summative project you will be selecting 1 social justice topic and will be conducting researching which you will use to make an infographic awareness poster.

What is an Infographic?

A visual image such as a chart or diagram used to represent information or data. It's like making a digital version of a poster board to share your information and images. This is a visual way to arrange information.



Here is the assignment checklist for you to use:

1) choose **1 topic** from the following list:

-child labour -proper food and nutrition -clean water -female access to education -proper housing/ refugee camps -child marriage -human slavery -discrimination based on sexual orientation -sexual violence (marriage to rapists, rape as a tool of war etc.) -genocide -child soldiers -access to reproductive health service like abortion

2) Conduct research on your topic. You will have **2 classes in the computer lab** and **1 additional class to research within class** (so bring your own technology or use a class computer)

You must find out the **5 W's** on the issue (who, what, where, when, why) as well **explain what is being done to fix problem** or **help improve the situation**.

Be sure to use **legitimate sites** (not wikipedia) and you must create a **works cited** list to be handed in. (use this website to help you: <u>http://www.easybib.com/</u> in MLA format)

3) find some **images and graphs** to use in your infographic along with text (that's been put into your own words) Make it visually appealing!

4) log into Picktochart website (https://magic.piktochart.com/)

using the following email: macpherson@heritage-academy.com password: bayswater

Here you can choose an empty template and fill it in with your information. Be sure to **save work** work along the way and call it **your name**.

5) Ensure your finished product is complete, well organized/ arranged. You must save it to the site using your name and it should also give you the option to email the completed infographic- **email it to yourself and the teacher.**

6) Submit a paper copy of your works cited sheet to the teacher with a proper title, name, date and class on it.

Categories	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)	
Knowledge/Understanding: Subject specific content acquired in the course (knowledge), and the comprehension of its meaning and significance (understanding)					
Knowledge and Understanding of content student shows their knowledge and understanding of their topic	demonstrates <i>limited</i> knowledge and understandin of content		demonstrates considerable knowledge and understanding of content	demonstrates thorough knowledge and understanding of content	
Thinking/Inquiry: The use of critical and creative thinking skills and/or processes					
Use of planning skills student shows good choices in chunking their project as well as how they design layout. Student chooses appropriate visuals.	uses planning skills with <i>limited</i> effectiveness	uses planning skills with <i>some</i> effectiveness	uses planning skills with <i>considerable</i> effectiveness	uses planning skills with a <i>high degree</i> of effectiveness	

Use of critical/creative thinking processes student makes good choices about how to arrange information and images on infographic	uses critical/creative thinking processes with <i>limited</i> effectiveness	uses critical/ creative thinking processes with <i>some</i> effectiveness	uses critical/creative thinking processes with considerable effectiveness	uses critical/creative thinking processes with a <i>high</i> <i>degree</i> of effectiveness
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Communication: The conveying of meaning through various forms				
Organization and expression of ideas, information, and understandings in written forms student puts research into own words and written work shows evidence of editing for proper spelling and grammar.	organizes and expresses ideas, information, and understandings with limited effectiveness	organizes and expresses ideas, information, and understandings with some effectiveness	organizes and expresses ideas, information, and understandings with considerable effectiveness	organizes and expresses ideas, information, and understandings with a high degree of effectiveness

Application: *The use of knowledge and skills to make connections within and between various contexts*

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Transfer of	transfers	transfers	transfers	transfers
knowledge	knowledge	knowledge	knowledge	knowledge
and skills to new	and skills to new	and skills to new	and skills to new	and skills to new
contexts	contexts with	contexts with	contexts with	contexts with a
student takes their	limited	some	considerable	high degree of
research skills and	effectiveness	effectiveness	effectiveness	effectiveness
previous course				
knowledge and				
apply them				
successfully to the				
new format of				
infographic.				
Overall of				
infographic is neat,				
organized and				
visually appealing.				

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